

RICHARD S. MOCKLER

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PROFESSIONAL HISTORY

*Founder and Principal, Early Intel, LLC
Oakland, CA*

Feb, 2018 - Present

Created and operate a consulting firm focusing on data use by early childhood programs. Services include data assessment, system design, benchmarking, training, data science and continuous quality improvement.

*Chief Quality Improvement Officer, National Head Start Association
Alexandria, VA*

2016-2018

- Served as Project Manager for the creation and launch of a major tech based assessment tool for family engagement. Contracted with the University of Chicago to research and develop a cloud based resource, overseeing product development, testing, and branding of Parent Gauge, including licensing, training, user experience, data, sales and budget.
- Oversaw review of Head Start program data needs, diagnosing user, tech, and evaluation issues. Mapped a series of initiatives to build data transparency, interoperability and local program capacity to use data to improve outcomes.
- Served as lead staffer to NHSA's Monitoring Redesign Task Force, which used human centered design principles and field input to advise the Office of Head Start on a major overhaul of federal monitoring protocol.
- Responsible for planning and executing two NHSA events: the Early Childhood Innovation Summit and Manager & Director Academy.
- Planned, organized and delivered diverse quality improvement offerings at NHSA's Annual Conference, Parent & Family Engagement Conference and the semi-annual, policy oriented Leadership Institutes.
- Oversaw the framing and translation of new research into briefs and policy arguments to advance objectives with media, allies and federal policy makers.
- Supported internal processes including strategic planning, budgeting and evaluation.

*Executive Director, California Head Start Association
Sacramento, CA*

2009-2016

- Led statewide child development association whose members serve over 100,000 children and their families, and member budgets total over \$1 billion.
- Initiated and shepherded state legislation amending child care licensing to facilitate a smooth transition between infant toddler and preschool classrooms.
- Guided annual Manager & Director Institute, providing training and guidance to program leaders on classroom, fiscal, data systems, staff development and related management topics of interest.
- Organized annual West Coast Research Institute, showcasing child development research and best practices on the program level.
- Briefed members on federal and state policy issues including funding, Designation Renewal, Race to the Top, quality rating systems and the Head Start Impact Study.
- Clarified program issues and concerns for state and federal level policy makers and administrators (e.g. licensing, health, social services and education, and the Office of Head Start), translating complex issues to diverse audiences.
- Oversaw annual training conferences around parent and family engagement, teaching and home visiting, and child health issues.
- Developed CHSA's activities as State Lead for the Family Development Credential for family services staff, including the training of trainers, portfolio reviews and development of coaching resources.
- Promoted high quality early education to political leaders, showcasing outcome data, return on investment, and Head Start's quality initiatives.
- Facilitated member communications via email, website, mailings and social media.

*Vice President, CoHousing Partners, LLC
Davis & Nevada City, CA*

2004-2009

- Co-founded community and sustainable housing development firm.
- Responsible for project management, including property selection, development and management of complex budgets, staged investments, communication with architects and engineers, and buyer amenity options.
- Organized events: trainings, orientations, workshops and conferences.
- Planned and led marketing strategy: events, media relations, advertising, communications to interest database, online advertising, presentations and sales.
- Facilitated creation of communities and supervise community building staff.
- Consulted to clients through program assessment, training and coaching.

*Executive Director, Catholic Charities of California
Sacramento, CA*

1995-2004

- Led statewide association of human service agencies. Member budgets totaled over \$100 million.
- Legislative advocacy: facilitated legislative priorities and strategy and led direct lobbying, testimony, legislative briefings and alerts. Secured millions of state dollars for member programs.
- Planned and organized annual conference: setting goals, budgeting, selecting venue, planning program, managing registration and logistics.
- Supported board and related committees with briefings, policy analysis, financial data and facilitation as needed.
- Developed proposals that secured millions in foundation funding for projects including child care capacity building, welfare policy briefings, and a health care coalition.
- Member services: identified needs, created in-service trainings, produced web based resources and regular updates and communications.
- Collected and synthesized data from members to support public relations, advocacy, annual report and strategic planning.

1986-1994 *Program Director
Catholic Charities of the East Bay*

- Created mediation program for at-risk youth, which was recognized as a model by the National Institute of Justice.
- Raised hundreds of thousands of dollars in grant funding.
- Managed detention services and neighborhood development programs, supervising 9 staff and 200 volunteers.
- Elected by peers to represent them on senior management team.
- Led regular presentations to donors and the community.

*Assistant Editor and Community Organizer
JVC, San Francisco, CA*

1982-1984

*Field Manager & Canvasser
Nebraska Water Conservation Council, Lincoln, NE*

1982

NONPROFIT BOARD LEADERSHIP

2017-Present *Duck Duck Moose / Khan Academy – Advisory Board Member*
Suite of 21 early childhood learning apps, recently acquired by Khan Academy with funding from the Omidyar Network. Innovative, engaging, multi-lingual and free, it has enjoyed over 16 million downloads.

- 2010-2014 *Child Development Policy Institute – Board Treasurer*
Served on executive committee and oversaw financial reporting. CDPI convened early childhood stakeholders and facilitate policy development across California.
- 2002-2008 *Cohousing Association of the U.S. -- Board President*
Led strategic plan development; chaired national conference planning team; guided Executive Director and board in fundraising development.
- 1999-2003 *Catholic Charities USA – Member, Board of Trustees*
Chaired Communications Committee, guiding national branding and awareness campaign. Led planning for the Committee for Racial Equality.
- 1990-1994 *The Progressive Way – Board Chair, Bay Area*
Federation of community organizations: Led strategic planning and fundraising.
- 1991-1994 *Victim Offender Mediation Association (national) – Vice Chair of Board*
Organized national conference; developed media protocol for broadcast coverage of mediation cases.
- 1981-1982 *Nebraska State Student Association – Founding Board Chair*
University of Nebraska, Lincoln – Student Body President / Student Regent

PUBLISHED ARTICLES

"The Association as a Planned Community," **Associations Now**, cover article, American Society of Association Executives, February, 2011.

"Capitol Insight" column on social welfare issues, published monthly in California diocesan newspapers.

"Wrestling till Dawn," book review, **Praxis**

"Rejecting the False Choice," **The California Prisoner**, Winter, 1992.

"Confronting Crime: Strategies from Catholic Social Thought," **Social Thought**, 1990, 16, no. 4, 13-23. (Received 1989 John O'Grady Award for a scholarly writing applying Catholic social principles to a contemporary social situation.)

"Confronting Crime and Restoring Justice," **Charities USA**, July/August, 1989.

EDUCATION & TRAINING

- July, 2014 Head Start Management Fellows Program
UCLA Anderson School of Management
- Jan, 2012 C.A.E., Certified Association Executive
American Society of Association Executives
- June, 1994 M.P.A., California State University, East Bay
Emphasis on facilitation, planning and organizational development
- June, 1988 M.A., Jesuit School of Theology, Berkeley
Emphasis on community development and justice theology
- June, 1986 Pacific Institute for Community Organizing (PICO)
- June, 1982 B.A., University of Nebraska, Lincoln
Political Science major, Business and English minors